



Sanghvi Brands Limited

Contact No. 020 67634600

Saturday, August 22, 2026

To,
The Manager-Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001

Ref: BSE Scrip Code: 540782

Symbol: SBRANDS

ISIN: INE204Y01010

SUBJECT: INTIMATION REGARDING PUBLICATION OF NEWSPAPER ADVERTISEMENT FOR INFORMATION IN CONNECTION WITH 16TH ANNUAL GENERAL MEETING ("AGM") TO BE HELD THROUGH VIDEO CONFERENCING/ OTHER AUDIO-VISUAL MEANS

Dear Sir/Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulations, 2015, we enclose herewith the copies of the newspaper advertisement published in **Lokmanthan** (vernacular language) and **Financial Express** (english language) on **August 22, 2026** in connection with the 16th AGM of Sanghvi Brands Limited scheduled to be held through video conferencing/ other audio- visual means on Friday, September 18, 2026.

Kindly take the information on record and oblige.

Thanking You

For Sanghvi Brands Limited

Aman
Sharma
Digitally signed
by Aman
Sharma
Date:
2026.08.22
11:29:08 +05'30'

Aman Sharma

Company Secretary & Compliance Officer

Membership No.: A28639

Place: Pune

Registered Office: 105/2, Sanghvi House, Shivaji Nagar, Pune, Maharashtra 411005

Email: info@sanghvibrands.com

Website: www.sanghvibrands.com

CIN: L74999PN2010PLC135586


CHEMCRUX ENTERPRISES LIMITED
CIN: L01110GJ1996PLC029329

 Regd. Off.: 330, TRIVIA Complex, Natubhai Circle, Racecourse, Vadodara-390007
 Email: ginishshah@chemcrux.com Ph.: 0265-2984803/2988903
 Website: www.chemcrux.com

NOTICE OF 30TH ANNUAL GENERAL MEETING, BOOK CLOSURE & E-VOTING INFORMATION

NOTICE is hereby given that the Thirtieth (30th) Annual General Meeting of Members of CHEMCRUX ENTERPRISES LIMITED (Company) will be held on Thursday, 17th September 2026 at 02:00 P.M. (IST). Pursuant to General Circular No. 20/2020 dated 5th May, 2020 read with the subsequent circulars issued from time to time, the latest one being General Circular No. 03/2025 dated 22nd September, 2025 (MCA Circulars), the AGM is being held through Video Conference (VC)/ Other Audio-Visual Means (OAVM) facility being provided by National Securities Depositories Limited (NSDL), to transact the business as set out in the notice of AGM. The instructions for joining the AGM electronically are provided in the Notice of AGM.

Pursuant to the MCA Circulars mentioned above and SEBI Circular dated 3rd October, 2024 members and other applicable circulars, may kindly note that the AGM Notice and Annual Report for the year ended 31st March 2026 was sent on 21st August 2026 electronically, only to such members whose Email ID is registered with the Company/ Depositories/ DPs. A letter providing the web link for accessing the Annual report and Notice of AGM, is being sent to those shareholders who have not registered their email addresses with their Depositories/ DPs and further, they are also requested to register their email addresses.

Pursuant to section 91 of the Companies Act, 2013, the register of members and share transfer books of the Company will remain closed from 11th September 2026 to 17th September 2026 (both days inclusive) for the purpose of AGM. The record date/cutoff date for ascertaining the eligibility to receive final dividend, if declared at AGM will be as at the close of business on Thursday, 10th September 2026. The dividend amount shall be directly credited into the registered bank account of the members within 30 days of declaration i.e., on or 17th October 2026 to those shareholders whose name appear on the Register of members/ Register of beneficial owners as on the cutoff date/ record date. Members may kindly check and register/ update their bank details with their DPs.

The Company will provide its members, facility of remote e-voting, through electronic voting services provided by NSDL for casting votes on all the business items as set out in the Notice of AGM. Members holding shares and recorded in register of members or in the register of beneficial owners maintained by depositories as on the cutoff date i.e., Thursday, 10th September 2026, shall be entitled to e-voting. The remote e-voting shall commence on Monday, 14th September 2026 at 09:00 a.m. (IST) and will end on Wednesday, 16th September 2026 at 05:00 p.m. (IST). The remote e-voting will be disabled thereafter. Facility for e-voting will also be provided at the AGM to only those members who attend the AGM through VCOAVM and have not cast their vote. Any person who acquires shares of the Company and becomes member after dispatch of the AGM Notice and holding shares as on cutoff date may obtain the user ID and password by sending request to evoting@nsdl.com or if already registered with NSDL for e-voting then existing user ID and password can be used for casting vote.

The Company has appointed Mr. Kashyap Shah (Membership No.: F7662, COP No.: 6672), Proprietor of M/s. Kashyap Shah & Co., Practising Company Secretaries, Vadodara to act as Scrutinizer for remote e-voting/e-voting at AGM. The result of voting will be announced within two working days of conclusion of AGM and be displayed on the Company's website at www.chemcrux.com, on website BSE Limited at www.bseindia.com and on website of NSDL at www.evoting.nsdl.com. The notice of the AGM along with Annual report is available at the website of the Company www.chemcrux.com, at the website of BSE Limited www.bseindia.com and at the website of NSDL at www.evoting.nsdl.com.

For e-voting instructions, members may go through the instructions given in Notice and in case of any queries or grievances, members may refer the FAQs for shareholders and e-voting user manual for shareholders, available at the downloads section of www.evoting.nsdl.com or members may send request at evoting@nsdl.com or members may contact Ms. Pallavi Mhatre on toll free nos.: 022 - 4886 7000 and CDSL members may contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 1800-21-09911.

For CHEMCRUX ENTERPRISES LIMITED
Sd/-
Dipika Rajpal (Company Secretary)
Place : Vadodara
Date : 21st August, 2026

KDDL LIMITED
(CIN : L33302HP1981PLC008123)

Regd. Office: Plot No. 3, Sector – III, Parwanoo, Distt. Solan (H.P.) - 173220

Tel.: +91 172 2548223 / 24 Fax : +91 172 2548302

Website: www.kddl.com Email id: investor.complaints@kddl.com

INFORMATION REGARDING 46TH ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING (VC)/ OTHER AUDIO VISUAL MEANS (OAVM)

Dear Member(s),

(A) NOTICE is hereby given that 46th Annual General Meeting (AGM) of KDDL Limited (the Company) will be held on **Tuesday, 15th September, 2026 at 03:00 p.m. (IST) through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM")** facility in compliance with all the applicable provisions of the Companies Act, 2013 ("Act"), rules made thereunder and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") read with General Circular No. 03/2025 dated September 22, 2025, issued by the Ministry of Corporate Affairs ("MCA") and Circular No. SEBI/HO/CFD/CFD-PoD-2/P/CIR/2024/133 dated October 3, 2024, issued by Securities and Exchange Board of India ("SEBI") (hereinafter collectively referred to as the "Circulars") and all other applicable laws, to transact the business that will be set forth in the Notice of AGM.

(B) In compliance with the above Circulars, electronic copies of the Notice of the AGM along with the Annual Report of the Company for the financial year 2025-26 will be sent to all the shareholders whose email IDs are registered with the Company/Depository Participant(s) ("DPs"). The same will also be made available on the Company's website at www.kddl.com and website of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com in due course.

(C) Members who have not registered their e-mail address are requested to register the same at the earliest:

(i) In respect of shares held in demat form-with their depository participants (DPs);

(ii) In respect of shares held in physical form-(a) by writing to the Company's Registrar and Share Transfer Agent along with the details of Folio number and self-attested copy of PAN card i.e. Mas Services Limited at T-34, 2nd Floor, Okhla Industrial Area, Phase - II, New Delhi - 110 020, Ph: +91 11 2638 7281/82 /83, Fax: +91 11 2638 7384 or (b) by sending email to investor@masserv.com

(D) The Company will provide facility to Members to exercise their rights to vote by electronic means. The instructions for joining the 46th AGM through VCOAVM and the process of evoting (including the manner in which Members holding shares in physical form or who have not registered their e-mail address can cast their vote through e-voting), will form part of the Notice of 46th AGM.

(E) Members holding shares in physical form who have not updated their mandates for receiving the dividend directly in their bank account(s) through permitted electronic means, can register their mandate to receive the dividend directly into their bank account by writing to the Company's Registrar and Share Transfer Agent along with the details of Folio number and self-attested copy of PAN card i.e. Mas Services Limited at T-34, 2nd Floor, Okhla Industrial Area, Phase - II, New Delhi - 110 020, Ph: +91 11 2638 7281 /82 /83, Fax: +91 11 2638 7384 or (ii) by sending email to investor@masserv.com.

Date : 21st August, 2026
Place : Chandigarh
For KDDL Limited
Brahm Prakash Kumar
Company Secretary

SANGHVI BRANDS LIMITED
Corporate Identity Number (CIN): L74999PN2010PLC135586

Regd. Office: Sanghvi House, 105/2, Shivajinagar, Pune, Maharashtra, India, 411005, Ph. No 020 67634600

Corporate office: Sanghvi House, 105/2, Shivajinagar, Pune, Maharashtra, India, 411005, Ph. No. 020 67634600

Website: www.sanghvibrands.com, Email ID: compliance@sanghvibrands.com, RTA at www.bighshareonline.com

NOTICE OF 16TH ANNUAL GENERAL MEETING TO BE HELD THROUGH VIDEO CONFERENCING (VC)/ OTHER AUDIO-VISUAL MEANS (OAVM) AND INFORMATION ON E-VOTING

NOTICE is hereby given that:

1. The 16th (Sixteenth) Annual General Meeting ("AGM") of the Members of Sanghvi Brands Limited ("Company") will be held on Friday, September 18, 2026 at 02:30 PM. (IST) through Video Conferencing/Other Audio Visual Means ("VCOAVM") to transact the businesses as set out in the Notice of the AGM, in compliance with the applicable provisions of the Companies Act, 2013 ("Act") & the rules made thereunder and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), read with General Circular No. 14/2020 dated April 08, 2020, Circular No. 17/2020 dated April 13, 2020, Circular No. 20/2020 dated May 05, 2020, and subsequent circulars issued in this regard, the latest being 03/2025 dated September 22, 2025 (collectively referred to as "Circulars") issued by the Ministry of Corporate Affairs ("MCA") and any other circulars issued by the Securities and Exchange Board of India ("SEBI"). The deemed venue of the AGM shall be the Registered Office of the Company i.e. Sanghvi House, 105/2, Shivajinagar, Pune, Maharashtra, India, 411005.

2. Pursuant to the applicable circulars issued by MCA and SEBI, physical attendance of the Members is not required at the AGM, and attendance of the Members through VCOAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Act and the facility for appointment of Proxies by Members will not be available. The Company has appointed Bighshare Services Private Limited ("Bighshare" or "RTA") to provide facility for voting through remote e-voting, for participation in the AGM through VCOAVM facility and e-voting during the AGM. The manner and instructions to cast vote through remote e-voting / e-voting during the AGM have been provided in the Notice of AGM.

3. The Notice of the AGM and the Annual Report for the Financial Year 2025-26 including therein the Audited Financial Statements for Financial Year 2025-26, Auditor's Reports, Board's Report, along with all the annexures have been sent by the Company on Friday, August 21, 2026 in Electronic Mode to all the members whose E-mail IDs are registered with the Company / RTA of the Company or with the respective Depositories of members. However, an option is available to the Members to continue to receive the physical copies of the documents/ Annual Report by making a specific request quoting their Folio No./ Client ID & DP ID to the Company or to RTA. These documents are also available on the website of the Company at www.sanghvibrands.com, RTA at www.bighshareonline.com, and may also be accessed from the website of BSE Limited at www.bseindia.com, where the securities of the Company are listed.

4. In compliance with the provisions of Section 108 of the Act, read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time, Regulation 44 of the Listing Regulations and in terms of applicable circulars issued in relation to e-voting facility, the Members are provided with the facility to cast their vote electronically, through the e-voting services provided by Bighshare, on all the resolutions set forth in the Notice of AGM.

5. The remote e-voting period shall commence on Tuesday, September 15, 2026 at 09:00 A.M. (IST) and shall end on Thursday, September 17, 2026 at 05:00 P.M. (IST). The said remote e-voting module shall be disabled for voting thereafter. Once the vote is cast by a member, the same cannot be modified subsequently. A Member may participate in the AGM even after exercising his right to vote through remote e-voting but shall not be allowed to vote again at the meeting.

6. The cut-off date for the purpose of ascertaining the eligibility of the Members to avail e-voting facility will be Friday, September 11, 2026. The voting rights of Members shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date. Members are eligible to cast vote through remote e-voting or e-voting during AGM, only if they are holding shares as on the cut-off date.

7. Any person, who acquires shares of the Company and becomes a Member of the Company after dispatch of the Notice of the AGM and holds shares as on the cut-off date i.e. Friday, September 11, 2026, is requested to refer to the Notice of AGM for the process to be adopted for obtaining the login id and password for casting vote through remote e-voting, for participation in the AGM through VCOAVM facility and e-voting during the AGM. A person who is not a member as on the cut-off date should treat the Notice of AGM for information purpose only.

8. Members attending the AGM who hold shares as on the cut-off date and who have not already cast their vote through remote e-voting and/or otherwise not barred from doing so, shall be eligible to vote through the e-voting system during the AGM.

9. Members holding shares in physical mode are hereby notified that pursuant to circular vide no. SEBI/HO/MRSD/MRSD-PoD-1/P/CIR/2023/37, dated March 16, 2023 issued by SEBI, all holders of physical shares can update/ register their contact details including the details of e-mail addresses by submitting the requisite Form ISR-1 along with the supporting documents.

Form ISR-1 can be downloaded from the link: https://www.bighshareonline.com/resources/sebi_circular.aspx#parent/verticalTab3/Child/verticalTab_19 Detailed FAQ can be found on the link: <https://vote.bighshareonline.com>

10. Members holding shares in the dematerialized form are requested to register/update their e-mail addresses with their relevant Depository Participant(s).

11. The Members who wish to speak/raise questions during the meeting may register themselves as speaker for the AGM to express their views. They can visit <https://vote.bighshareonline.com> and login through the User ID and password provided in the mail received from Bighshare. On successful login, select "Speaker Registration" option, which will be open from Sunday, September 13, 2026 at 9:00 A.M. (IST) to Monday, September 14, 2026 at 5:00 P.M. (IST). Members registering themselves as a Speaker shall be provided a "queue number" before the AGM. The Company reserves the right to restrict the speakers at the AGM to only those Members who have registered themselves, depending on the availability of time for the AGM.

12. CS Priyanka Yadav (COP-19836), Proprietor of M/s Priyanka Yadav & Associates, Practising Company Secretaries, has been appointed as the Scrutinizer to scrutinize the e-voting process (including the votes cast during AGM) in a fair and transparent manner, the results declared, along with the Scrutinizer's Report shall be placed on the website of the Company at www.sanghvibrands.com, after the declaration of result by the Chairman or a person authorized by him in writing. The results shall also be submitted to the Stock Exchange where the securities of the Company are listed.

13. In case of any query and/or grievance, in respect of voting by electronic means, Members may refer to the Help & Frequently Asked Questions (FAQs) and E-voting user manual available at the download section of <https://vote.bighshareonline.com> (Bighshare Website) or contact Mr. Prashant Gankar, Manager - Bighshare, Office No. 56-2, 6th Floor Pinnacle Business Park, Next to Ahura Centre, Mahakali Caves Road, Andheri (East), Mumbai-400 093, email: vote@bighshareonline.com or call Bighshare at No. 022-62638338 for any further clarifications.

For Sanghvi Brands Limited
Sd/-
Amran Sharma
Company Secretary & Compliance Officer
Place: Pune
Date: August 22, 2026

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES OR UNITS NOR IS IT A PROSPECTUS ANNOUNCEMENT. **NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, OUTSIDE INDIA OR INTO THE UNITED STATES OF AMERICA.** INITIAL PUBLIC OFFERING OF ATOMBERG TECHNOLOGIES LIMITED ON THE MAIN BOARD OF BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE"), AND TOGETHER WITH BSE, THE "STOCK EXCHANGES") IN COMPLIANCE WITH CHAPTER II OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED ("SEBI ICDR REGULATIONS").

PUBLIC ANNOUNCEMENT


(Please scan this QR code to view the Draft Red Herring Prospectus and the Draft Abridged Prospectus)


ATOMBERG TECHNOLOGIES LIMITED

Our Company was incorporated as 'Atomberg Technologies Private Limited' as a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated April 17, 2012, issued by the Registrar of Companies, Maharashtra, Mumbai. Subsequently, our Company was converted into a public limited company pursuant to a Board resolution dated May 18, 2026 and a special resolution passed by our Shareholders on May 21, 2026, and consequently the name of our Company was changed to 'Atomberg Technologies Limited' pursuant to which a fresh certificate of incorporation dated July 1, 2026 was issued by the Registrar of Companies, Central Processing Centre. For further details of changes in the name of our Company, see "History and Certain Corporate Matters - Brief history of our Company" on page 274 of the draft red herring prospectus dated August 20, 2026 ("DRHP"). For details in relation to changes in the address of the Registered Office, see "History and Certain Corporate Matters - Changes in the registered office of our Company" on page 274 of the DRHP.

Registered and Corporate Office: 3rd Floor, Tower B, 247 Embassy Park, LBS Marg, Vikhroli West, Mumbai, 400 083, Maharashtra, India

Contact Person: Priti Baria, Lead-Legal, Company Secretary and Compliance Officer, Tel.: +91 022 6590 7575, E-mail: investors@atomberg.com, **Website:** www.atomberg.com
Corporate Identity Number: U72900MH2012PLC229786

THE PROMOTERS OF OUR COMPANY ARE MANOJ KUMAR MEENA AND SIBABRATA DAS

INITIAL PUBLIC OFFER OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹10 EACH ("EQUITY SHARES") OF ATOMBERG TECHNOLOGIES LIMITED ("COMPANY" OR "ISSUER") FOR CASH AT A PRICE OF ₹[•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹[•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹[•] MILLION COMPRISING A FRESH ISSUE OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹4,506.00 MILLION BY OUR COMPANY ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 76,541,851 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY THE SELLING SHAREHOLDERS, COMPRISING AN OFFER FOR SALE OF UP TO 37,699,277 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY THE SELLING SHAREHOLDERS, COMPRISING AN OFFER FOR SALE OF UP TO 37,699,277 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY A91 EMERGING FUND LLP, UP TO 12,249,902 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY V-SCIENCES INVESTMENTS PTE. LTD., UP TO 9,946,394 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY JUNGLE VENTURES IV VCC, ACTING FOR AND ON BEHALF OF ITS SUB-FUND JUNGLE VENTURES IV INVESTMENT HOLDING FUND (SUB-FUND NO.: T21VC0172E-SF001), WHOSE ASSETS AND LIABILITIES ARE SEGREGATED IN ACCORDANCE WITH SECTION 29 OF THE VARIABLE CAPITAL COMPANIES ACT 2018 OF SINGAPORE, UP TO 4,940,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY INFLEXOR OPPORTUNITIES FUND 1, UP TO 4,538,058 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY STEADVIEW CAPITAL MAURITIUS LIMITED, UP TO 3,850,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY INFLEXOR TECHNOLOGY FUND AND UP TO 3,318,220 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AGGREGATING UP TO ₹[•] MILLION BY SURVAM PARTNERS LLP (COLLECTIVELY THE "SELLING SHAREHOLDERS" AND SUCH EQUITY SHARES OFFERED BY THE SELLING SHAREHOLDERS ("OFFERED SHARES") AND SUCH OFFER, "OFFER FOR SALE", AND TOGETHER WITH THE FRESH ISSUE, THE "OFFER").

THE OFFER INCLUDES A RESERVATION OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹10 EACH, AGGREGATING UP TO ₹[•] MILLION (CONSTITUTING UP TO [•]% OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY, FOR SUBSCRIPTION BY ELIGIBLE EMPLOYEES (THE "EMPLOYEE RESERVATION PORTION"). THE OFFER LESS THE EMPLOYEE RESERVATION PORTION IS HEREINAFTER REFERRED TO AS THE "NET OFFER". THE OFFER AND THE NET OFFER SHALL CONSTITUTE [•]% AND [•]%, RESPECTIVELY, OF THE POST OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. OUR COMPANY, IN CONSULTATION WITH THE BRLMS, OFFER A DISCOUNT OF UP TO ₹[•] OF THE OFFER PRICE TO ELIGIBLE EMPLOYEES BIDDING IN THE EMPLOYEE RESERVATION PORTION ("EMPLOYEE DISCOUNT").

OUR COMPANY, IN CONSULTATION WITH THE BRLMS, MAY CONSIDER A PRE-IPO PLACEMENT (AS DEFINED BELOW) OF SPECIFIED SECURITIES, AS MAY BE PERMITTED UNDER APPLICABLE LAW, AT ITS DISCRETION, AGGREGATING UP TO ₹ 900.00 MILLION, IN ONE OR MORE TRanches PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, WILL BE AT A PRICE TO BE DECIDED BY OUR COMPANY, IN CONSULTATION WITH THE BRLMS. IF THE PRE-IPO PLACEMENT IS COMPLETED, THE AMOUNT RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE REDUCED FROM THE FRESH ISSUE, SUBJECT TO COMPLIANCE WITH RULE 19(2)(B) OF THE SCRR. THE PRE-IPO PLACEMENT, IF UNDERTAKEN, SHALL NOT EXCEED 20% OF THE SIZE OF THE FRESH ISSUE. THE UTILISATION OF THESE PROCEEDS RAISED PURSUANT TO THE PRE-IPO PLACEMENT WILL BE DONE TOWARDS THE PROPOSED OBJECTS OF THE OFFER IN COMPLIANCE WITH APPLICABLE LAW. PRIOR TO THE COMPLETION OF THE OFFER, OUR COMPANY SHALL APPROPRIATELY INTIMATE THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT, PRIOR TO ALLOTMENT PURSUANT TO THE PRE-IPO PLACEMENT, THAT THERE IS NO GUARANTEE THAT OUR COMPANY MAY PROCEED WITH THE OFFER OR THE OFFER MAY BE SUCCESSFUL AND WILL RESULT INTO LISTING OF THE EQUITY SHARES ON THE STOCK EXCHANGES. FURTHER, RELEVANT DISCLOSURES IN RELATION TO SUCH INTIMATION TO THE SUBSCRIBERS TO THE PRE-IPO PLACEMENT (IF UNDERTAKEN) SHALL BE APPROPRIATELY MADE IN THE RELEVANT SECTIONS OF THE RED HERRING PROSPECTUS AND THE PROSPECTUS, AND DETAILS OF THE PRE-IPO PLACEMENT, IF ANY, SHALL BE REPORTED TO THE STOCK EXCHANGES WITHIN 24 HOURS OF SUCH TRANSACTIONS, IN ACCORDANCE WITH REGULATION 54 OF THE SEBI ICDR REGULATIONS.

In case of any revision in the Price Band, the Bid/ Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/ Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar unforeseen circumstances, our Company, in consultation with the BRLMs, for reasons to be recorded in writing, may extend the Bid/ Offer Period for a minimum of one Working Day, subject to the Bid/ Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/ Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to Self-Certified Syndicate Banks ("SCSBs"), the Designated Intermediaries and the Sponsor Banks, as applicable.

This Offer is being made in terms of Rule 19(2)(b) of the SCRR read with Regulation 31 of the SEBI ICDR Regulations. The Offer is being made through the Book Building Process and is in compliance with Regulation 6(2) of the SEBI ICDR Regulations wherein in terms of Regulation 32(2) of the SEBI ICDR Regulations, not less than 75% of the Net Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs") and such portion, the "QIB Portion" provided that our Company, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which 40% of such Anchor Investor Portion shall be reserved in the following manner: (i) 33.33% shall be reserved for allocation to domestic Mutual Funds; and (ii) 6.67% shall be reserved for Life Insurance Companies and Pension Funds, subject to valid Bids being received from domestic Mutual Funds, Life Insurance Companies and Pension Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription in (ii) above, the allocation may be made to domestic Mutual Funds, at or above the price at which Equity Shares will be allocated to the Anchor Investors ("Anchor Investor Allocation Price"), in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (excluding the Anchor Investor Portion) ("Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIB Bidders (other than Anchor Investors) including Mutual Funds, subject to valid Bids being received at or above the Offer Price. If at least 75% of the Net Offer cannot be Allotted to QIBs, then the entire Bid Amount will be refunded forthwith. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not more than 15% of the Net Offer shall be available for allocation to Non-Institutional Bidders ("Non-Institutional Bidders" or "NIBs") wherein (a) one-third of such portion shall be reserved for NIBs with application size of more than ₹0.20 million and up to ₹1.00 million; and (b) two-third of such portion shall be reserved for NIBs with application size of more than ₹1.00 million, provided that the unsubscribed portion in either of such sub-categories may be allocated to NIBs in the other sub-category ("Non Institutional Portion") and not more than 10% of the Net Offer shall be available for allocation to Retail Individual Bidders ("Retail Individual Bidders" or "RIBs") in accordance with the SEBI ICDR Regulations ("Retail Portion"), subject to valid Bids being received from them at or above the Offer Price. Further, Equity Shares will be allocated on a proportionate basis to Eligible Employees Bidding under the Employee Reservation Portion, subject to valid Bids being received from them at or above the Offer Price (net of Employee Discount, if any). All potential Bidders (except Anchor Investors) are required to mandatorily participate in the Offer through the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective bank accounts (including UPI ID for UPI Bidders using UPI Mechanism) (as defined hereinafter) in which the Bid amount will be blocked by the SCSBs or the Sponsor Banks, under the UPI mechanism as applicable, to participate in the Offer. Anchor Investors are not permitted to participate in the Anchor Investor Portion of the Offer through the ASBA process. For details, see "Offer Procedure" beginning on page 452 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, is proposing to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP, dated August 20, 2026 along with the draft abridged prospectus dated August 20, 2026 ("DAP") with the Stock Exchanges and Securities and Exchange Board of India ("SEBI"). Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI and the Stock Exchanges has been made public for comments, if any, for a period of at least 21 days from the date of publication of this public announcement by hosting it on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. BSE at www.bseindia.com and NSE at www.nseindia.com, on the website of the Company at www.atomberg.com; and on the websites of the BRLMs, i.e. ICICI Securities Limited, Aventus Capital Private Limited and IIFL Capital Services Limited (formerly known as IIFL Securities Limited) at www.icicisecurities.com, www.ventus.com and www.iiflcapital.com, respectively. Our Company invites the public to give their comments on the DRHP filed with SEBI and the Stock Exchanges, with respect to disclosures made in the DRHP. The public is requested to send a copy of the comments to SEBI, to the Lead-Legal, Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein. All comments must be received by SEBI and/or our Company and/or the Lead-Legal, Company Secretary and Compliance Officer of our Company and/or the BRLMs in relation to the Offer on or before 5:00 p.m. on the 21st day from the date of publication of this public announcement in accordance with Regulation 26(2) of the SEBI ICDR Regulations.

Investments in equity and equity-related securities involve a degree of risk and Bidders should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Bidders are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, Bidders must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have neither been recommended, nor approved by the SEBI, nor does SEBI guarantee the accuracy or adequacy of the contents of the Draft Red Herring Prospectus. Specific attention of the Bidders is invited to "Risk Factors" on page 26 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be taken after the red herring prospectus ("RHP") has been filed with the ROC and must be made solely on the basis of such RHP as there may be material changes in the RHP from the DRHP. The Equity Shares, when issued through the RHP, are proposed to be listed on the Stock Exchanges.

For details of the share capital and capital structure and the names of the signatories to the Memorandum of Association and the number of shares subscribed by them of our Company, please see the section titled "Capital Structure" on page 94 of the DRHP. The liability of the members of our Company is limited by their shares. For details of the main objects of our Company as contained in the Memorandum of Association, please see the section titled "History and Certain Corporate Matters" on page 274 of the DRHP.

BOOK RUNNING LEAD MANAGERS			REGISTRAR TO THE OFFER
			
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